BUSINESS STUDIES CURRICULUM

KS4 & 5 Learning Journey

YEAR 13

Global Business

- Global Industries and Companies — Impact of Multinationals
- Exam Preparation & Revision
- A Level Exams

Business decisions and strategy

- Managing Change — Causes and effects, Scenario Planning
- Globalisation — Globalisation vs Protectionism
- Global Markets and Business Expansion — Conditions that prompt trade
- Influences on Business Decisions — Corporate Culture, Business Ethics
- Decision-Making Techniques — Critical Path Analysis, Investment appraisals
- Business Growth — Mergers & Takeovers, reasons for staying small

Managing Business Activities

- Managing Finance — Business Liquidity and profit
- Resource Management — Capacity Utilisation and quality management
- External Influences — The economy and legislation

YEAR 12

Marketing and People

- Entrepreneurs and Leaders — Characteristics of entrepreneurs and leaders
- Managing people — Effective leadership recruitment and motivation
- Meeting Customer Needs — Market Research
- Market — Demand and Supply
- Raising Finance — Internal and External Finance
- GCSE Exams

YEAR 11

Operations, finance and influences on business

- Influences on business — Ethical and environmental considerations. The economic climate. Globalisation.
- Making Financial Decisions — Cash and cash flow. Profit and loss. Break-even.
- Making Operational Decisions — Managing stock and quality
- Mock Exam
- Human Resources — Recruitment and selection. Employment law. Training and development.
- People — Communication, motivation and retention. Organisational structures
- Operations — Procurement, production, the sales process and customer service.

YEAR 10

Business activity, marketing and people

- Business activity — Stakeholders, aims and objectives, location and ownership
- Finance — Revenue, costs, profit and loss. Break-even.
- Enterprise & Entrepreneurship — How business ideas come about. The roles and characteristics of an entrepreneur.

welcome