



# GCSE Business

**Key contacts:** Mrs S Brooks  
**Exam Board:** OCR

## Overview of the course:

"If you really look closely, most overnight successes took a long time."

Steve Jobs

How do different business situations affect business decisions? This course equips students with the skills and confidence to explore in a well-rounded introduction to the subject. It will encourage students to make informed choices about a wide range of further learning opportunities and career pathways, as well as develop life skills that enable them to become financially and commercially aware. The course is designed to enable students to:

- Explore business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- Understand contemporary business issues and different types and sizes of businesses in local, national and global contexts
- Develop as enterprising individuals with the ability to think commercially and creatively, to demonstrate business acumen and draw on evidence to make informed business decisions and solve business problems

## What will I learn?

You will be introduced to the world of both small and large businesses and will look at what makes someone a successful business person and the qualities and skills they use.

You will find out how to develop business ideas and spot an opportunity, and then discover the processes needed to turn that into a successful business.

You will understand how to make a business effective, and how a business needs and uses money.

You will look at businesses from a global perspective looking at how business strategies are influenced by external factors.

## Assessment

There are two examination papers; both 1 hour 30 minutes long.

Each examination paper is worth 50% of the qualification.

**Business 1** – Business Activity Marketing and People

**Business 2** – Operations Finance and Influences on Business

## Possible career path?

Business Studies will support students into a range of careers, further education and self-employment. An interest in how businesses work and an ability to build logical chains of reasoning in a written format are a benefit for students wishing to take this course.

After this qualification you will understand the world of business and have developed skills in:

- Making decisions and developing persuasive arguments
- Creative and practical problem solving
- Understanding data, finance and communication.

It is also a great step preparing you for further and higher education such as A Levels and BTEC courses.

A GCSE Business course could help prepare you for an entrepreneurial role and help you to gain an understanding of what is involved in a business-related profession, like accountancy, law, marketing or the leisure and tourism industry.

**Students will have the opportunity to study both GCSE Business and GCSE Economics.**