



Business

Post GCSE Tasks

'I have applied to study this subject in the Sixth Form'

Applied Business

Continuing your learning across the Curriculum

We would love for you to stay cognitively engaged with all of the subjects you have studied at GCSE and perhaps explore a new subject which you may find interesting. Please see below for a range of wider reading/watching/listening linked to this subject area.

	<u>Books</u> • Anyone can do it – Duncan Bannatyne • The Rise And Fall Of Marks & Spencer: ..and How It Rose Again – Judi Bevan • What You See Is What You Get: My Autobiography by Alan sugar • Management in ten words by Terry Leahy
	
	<u>Documentaries</u> • The Nine to Five with Stacey Dooley - BBC iplayer • Tricky Business - https://www.channel4.com/programmes/tricky-business (4OD) • Beauty Laid Bare - BBC IPlayer • The True Cost - Netflix • Broken – Episode on IKEA - Netflix • Inside Cadbury chocolate secrets unwrapped - https://www.youtube.com/watch?v=BB3IJuMNUEk • Food unwrapped - Channel 4 on demand • Inside the supermarket - https://www.youtube.com/watch?v=qwucutFTsQ • Panorama amazon: what they know about us – Iplayer • BBC Panorama Amazon The Truth Behind the Click – https://www.youtube.com/watch?v=JwrUYS9UTeU • Pepsi vs Coke – Amazon prime video • Jobs Vs Gates: The Hippie And The Nerd – Amazon prime video

	• Starbuck unfiltered – Amazon prime video • Facebook – Cracking the code – Amazon prime video • Data centre the true cost of the internet – Amazon prime video • Learn From The Experts - Jeff Bezos, Amazon Founder – Amazon prime video • Learn From The Experts - Elon Musk, Tesla and SpaceX – Amazon prime video • The millennial dream – Amazon prime video • Business mindset for success – Amazon prime video • Steve jobs – Billion Dollar Hippie – Netflix • American Factory – Netflix
	<u>Podcast</u> The role of enterprise https://www.listennotes.com/podcasts/revise-gcse/gcse-business-the-role-of-2dXa5pj0bBt/ Introduction to marketing https://www.listennotes.com/podcasts/revise-gcse/building-a-business-5U6_kKHQDiG/ Market Research https://www.listennotes.com/podcasts/revise-gcse/market-research-8WneiMtisc1/ Branding and marketing mix https://www.listennotes.com/podcasts/revise-gcse/making-an-effective-business-i-nEks_HlhX/ Distribution and e-commence https://www.listennotes.com/podcasts/revise-gcse/building-a-business-6T2SoPVvkCw/ Location https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-UqWRM5L3lya/ Aims and objectives https://www.listennotes.com/podcasts/revise-gcse/gcse-business-business-aims-TlVy6BlgArM/ Franchising https://www.listennotes.com/podcasts/revise-gcse/gcse-business-franchising-a3xH8D9gN4y/ • Screw it lets do it – Richard Branson ○ https://www.youtube.com/watch?v=h9FkeyvdA2M • The Virgin Way – Richard Branson ○ Audio Book FREE - https://www.youtube.com/watch?v=5wz40rdz7i4 • The New One Minute Manager – Blanchard & Johnson ○ Audio Book FREE - https://www.youtube.com/watch?v=ar4lrwXM4ao • Wake Up and Change Your Life by Duncan Bannatyne

	○ https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYlgqowJvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s
	• Screw it lets do it – Richard Branson ○ https://www.youtube.com/watch?v=h9FkeyvdA2M • The Virgin Way – Richard Branson ○ Audio Book FREE - https://www.youtube.com/watch?v=5wz40rdz7i4 • The New One Minute Manager – Blanchard & Johnson ○ Audio Book FREE - https://www.youtube.com/watch?v=ar4lrwXM4ao • Wake Up and Change Your Life by Duncan Bannatyne ○ https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYlgqowJvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s <u>Films</u> • The Founder – Dvd – Amazon prime video or Netflix – Franchising • Deep Water Horizon – DVD - Amazon prime video – Ethical issues • Trump – What’s the deal – Amazon prime video • The Internship – Amazon Prime video • The Social Network – Netflix • The Big Short – Netflix • The Great Hack – Netflix
	<u>Biz Quiz</u> • https://www.tutor2u.net/business/blog/the-biz-quiz-6-march-2020 • https://www.tutor2u.net/business/blog/the-biz-quiz-13-march-2020 • https://www.tutor2u.net/business/blog/the-biz-quiz-27-march-2020

