

Regenerating places: local study Task 2

Name: _____

Assignment

Create a three sided A4 report on social and economic characteristics of Ivybridge (or your own local place). The study should include: A detailed location including an annotated map setting Ivybridge in context with the wider area; A profile of the social, demographic, cultural and economic characteristics of Ivybridge and an impact assessment of a recent development in Ivybridge, e.g. a new housing estate or a regeneration project.

Local area census data is a good starting point for finding key demographic information. The Office for National Statistics (ONS) is the UK's largest independent producer of official statistics and its website is a useful starting place when profiling an area. The website gives free access and covers deprivation, health, local economy, education, housing and crime statistics. Use the website <https://www.nomisweb.co.uk/> and type Ivybridge in the Local Area Data search box to get the information. Think of interesting ways you could present the data.

The Consumer Data Research Centre <https://datashine.org.uk/> provides geospatial data (data on a map) from the 2011 census. Type in the postcode for the area you want to investigate in more detail. This website allows you to compare the level of deprivation of Ivybridge with other places.

The Local Government Association provides up-to-date published data about geographic areas and LG Inform Plus can be used to generate reports on places at a census ward level. At an even smaller scale, Street check enables you to check how residents of a postcode have been profiled, and what their behaviours might be like.

DO not try to present all of the census data. Choose 4-5 sections, e.g. Age/Structure and IMD and try to present it in different way remembering to summaries your findings and explain them if you are able.

A google search of developments in Ivybridge will serve as a good starting point for articles relating to a recent development. Include different stakeholders views on the project.

Level & success criteria

Grade A* Case study named and located in precise detail, maps included. Key words used throughout and in the correct context. Uses data from multiple source, presents the data in interesting ways and summaries the findings making links between data sets. Assesses the impact of a recent development from different viewpoints / stakeholders. Work includes data sets, maps, images etc. Sentences ordered, clear structure. Outstanding QWC.

Grade A Case study named, located and referred to in detail. Key words used throughout and in the correct context. Uses data from a multiple sources, presents the data in interesting ways, summaries the findings making links between data sets. Assesses the impact of a recent development from more than one view point. Uses data from a range of sources and uses specific facts. Sentences logically ordered clear structure. Outstanding QWC.

Grade B Case study named, with locational description. Key words used in the correct context. Uses data from a multiple sources, presents the data in a variety of ways and summaries the findings. Assesses the impact of a recent development in Ivybridge. Sentences ordered, clear structure. Good QWC.

Grade C Case study named and located. Key words used, often in the correct context. Presents the social, economic and cultural data and summaries the findings. Describes a recent development in Ivybridge. Sentences ordered, clearer structure. Better QWC.

D Case study named, but not fully located. Key words may be used but not in correct context. Presents some social, cultural, economic or demographic data. Basic outline of a development included. Sentences may lack structure. Poor QWC.

Reflection How much effort did you put in? What will you do next time?

Effort Target

1

2

3

4