



A Level Business Pre-course work



Pre-course expectations

Success in Sixth Form is largely a function of the amount and quality of independent study you carry out; here's a chance to help you get the very best start to your course. We would like you to complete the work described below and hand it in to your teacher in your first lesson in September. If you have made a late change to your timetable, please complete this work within the first week of starting the course. The work should take you 5 hours.

Details of pre-course work

This Business task looks at business as a whole and what makes a business successful, and will help you to combine Business theory with current affairs. This is a key skill required at A Level as it helps to develop analysis and application skills.

Task: Evaluate which is the most successful business in an industry of your choice. (e.g. Mobile phone manufacturers). Maximum of 1000 words.

Resources to help you with this work

A suggested bridging book is:

[Good to Great](#)

This is a book which will encourage you to start thinking about business in the real world. Please note that this book is merely a suggestion, and you are not expected to purchase it.

If you would like to look at a suitable A Level website, try:

<https://www.tutor2u.net/business>

Stretch yourself:

Try this [Business Summer Task](#)

These will serve as excellent preparation to study Business