Ivybridge Community College
Career of the Week

Autumn Term 5

Job Title: Graphic Designer

Salary: £18,000 – £35,000(experienced)

Working Hours: 37-40 hrs per week, you could work on a freelance basis

How Can I Get There?/Routes of Entry:

- University
- College
- Apprenticeship

Local Providers:

- Ivybridge Community College and other Sixth Forms
- Exeter College
- Arts University Plymouth
- UWE Bristol

Skills Required:

- Design skills and knowledge
- To be thorough and pay attention to detail
- Knowledge of media production and communication
- Knowledge of computer operating systems, hardware and software
- Knowledge of the fine arts
- The ability to come up with new ways of doing things
- Excellent verbal communication skills
- Thinking and reasoning skills
- To be able to use a computer and the main software packages competently

Employers in the South West:

- Brand Biscuit
- Dell 'Anno Studio
- Nettl of Plymouth
- Bigware Marketing

Progression:

You could become a Senior Designer or Creative Director and move into management roles. You could work for yourself as a Freelancer or start your own Graphic Design Agency. You may like to move into teaching or lecturing.